



รองศาสตราจารย์ ดร.ภาคภูมิ ทิพคุณ
Assoc.Prof.Dr.Phakpoom Tippakoon



College of Interdisciplinary Studies, ↑
Thammasat University

0 2613 2840 ☎
phakpoom@tu.ac.th ✉



EDUCATION

Postdoc | *University of Limerick, Republic of Ireland* (Erasmus Scholarship)
Ph.D. (International Development) | *Nagoya University, Japan* (Monbusho scholarship)
M.A. (International Development) | *Nagoya University, Japan* (Monbusho scholarship)
ร.ม. (ความสัมพันธ์ระหว่างประเทศ) | *มหาวิทยาลัยธรรมศาสตร์*
ศศ.บ. (การพัฒนาชุมชน) | *มหาวิทยาลัยบูรพา*



RESEARCH/CONSULTATION

1. Comparative review of policies, strategies, and management of International Cooperation Programmes in selected current and former middle-income countries (MICs) (2012)
Funded by United Nations Population Fund (UNFPA)
2. Advancing Human Development through the ASEAN Community (Background Papers to Support the Drafting of Thailand HDR) (2013)
Funded by United Nations Development Programme (UNDP)
3. A Review of Thailand's Sustainable Development Indicators (NESDB) (2013)
Funded by National Economic and Social Development Board (NESDB)
4. Regional Innovation System, Industrial Clusters, and Firms' Technological Capability: A Case Study of Thailand's Freshwater and Marine Food Clusters (2017)
Funded by Thammasat University
5. Institutional Arrangement and Aid Effectiveness: Case Study of Japan's and Thailand's Aid (2017)
Funded by The Thailand Research Fund (TRF)
6. Industrial Clustering on Dawei-Rayong Network Corridor (2017)
Funded by The Thailand Research Fund (TRF)
7. Industrial clustering, knowledge interaction and innovation in the Thailand's food processing industry (2020)
Funded by College of Interdisciplinary Studies, Thammasat University

8. A Comprehensive Review of Governmental Agencies' Measures and Mechanisms to Support Research and Innovation (2021)
Funded by The Thailand Science, Research, and Innovation (TSRI)
9. SS/TC Key Achievements in Current Country Program Eleventh and UNFPA Position on SS/TC in the New Twelfth Country Program (2021)
Funded by United Nations Population Fund (UNFPA)
10. Private Partnership and Resource Mobilization Strategies to Accelerate UNFPA's 12th Country Programme of Assistance to Thailand and UNFPA's Three Transformative Results (2021)
Funded by United Nations Population Fund (UNFPA)



JOURNAL PAPERS/BOOK CHAPTERS

- Tippakoon, P. (2009) The role of the buyer in the upgrading of rural enterprises in Thailand: lessons from 13 silk-weaving enterprises in Pak Thong Chai District, Nakhon Rachasima Province. *Forum of International Development Studies*, 38, pp. 157-179.
- Tippakoon, P. (2011) Industrial agglomeration and labor productivity: evidence from manufacturing establishments in Thailand. *Chulalongkorn Journal of Economics*, 23, pp.39-76.
- Tippakoon, P. (2016). What explain foreign aid allocation by the emerging donors? The case of Thailand International Cooperation Program (TICP), *Interdisciplinary Studies Journal* 12(2), pp. 187-223.
- Jiang, H. & Tippakoon, P. (2016). What explain the location choice of Chinese firms in Thailand? *Business Administration and Economics Review*, 12(1), pp.31-48.
- Tippakoon, P. (2017). Industrial clustering, knowledge interaction, and product innovation in the Thai food processing industry. *Thammasat Business Journal* 40(153), pp.64-93.
- Tippakoon, P. (2018). Industrial clustering and establishments' innovation: a case of freshwater and marine food processing industry in Bangkok Metropolitan Region (BMR) (คลังสตอร์อุตสาหกรรมกับการพัฒนานวัตกรรมของ สถานประกอบการ: กรณีอุตสาหกรรมแปรรูปและ ถนนสัตว์น้ำในเขตกรุงเทพฯ และ ปริมณฑล). *Chulalongkorn Business Review*, 40(155), pp.54-87. (in Thai).
- Tippakoon, P. (2018). Does knowledge interaction with universities enhance firms' innovative capabilities? Evidence from the food-processing industry in Thailand. In Andreosso, B., Zolin, B., & Jaussaud, J. (Eds.). *Asian Nations and Multinationals: Overcoming the limits of growth*. Palgrave Macmillan, pp.101-118. ([Springer Link](#))
- Tippakoon, P. (2018). Firms, Universities, and Governmental Agencies in the Context of the Innovation System of the Thai Food Processing Industry. *Human Behavior, Development and Society*, 19, pp.92-104.

- Tippakoon, P. (2019). Factors influencing research utilization by Thai governmental agencies (ปัจจัยที่ส่งผลต่อการใช้ประโยชน์จากงานวิจัยโดยหน่วยงานภาครัฐของไทย). *Srinakharinwirot Research and Development (Journal of Humanities and Social Science)*, 11(21), pp.102-122. (in Thai).
- Tippakoon, P. (2020). External knowledge, absorptive capacity, and innovation: the case of rural community enterprises in Thailand. In Andreosso, B., Jaussaud, J., Taylor, R., & Zolin, B. (Eds). *Changing Global Environment in Asia and Human Resource Management Strategies*. Nova Science Publishers. ([Scopus](#))
- Tippakoon, P. & Jiang, H. (2020). External knowledge sources and firms' innovation – a review of body of knowledge (แหล่งความรู้ภายนอกกับนวัตกรรมของบริษัท – บทสำรวจความรู้). *Business Administration and Economics Review*, 16(1), pp.184-210.
- Tippakoon, P. (2020). Local vs Non-local sources of knowledge for the low-tech firms' product innovation: evidence from the food-processing industry in Thailand. *Journal of Asian Business Studies*, 14(5), pp.651-670. ([Scopus](#))
- Tippakoon, P. (2020). Social media usage and the performance of community enterprises in Thailand (การใช้สื่อสังคมออนไลน์กับผลการดำเนินงานของวิสาหกิจชุมชนไทย). *Thammasat Business Journal*, 43(166), pp.29-51
- Tippakoon, P., Sang-Arun, N. & Vishuphong, P. (2022). External knowledge sourcing, knowledge management capacity and firms' innovation performance: evidence from manufacturing firms in Thailand. *Journal of Asia Business Studies*. Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JABS-08-2021-0350> ([Scopus](#))
- Tippakoon, P. & Jiang, H. (2022). Social media usage, external knowledge search breadth, and product innovation: a case of manufacturing firms in Thailand. *Journal of System and Management Sciences*, 2022, 12(3), pp. 216–252. ([Scopus](#)).



RESEARCH TOPICS

- Industrial Clusters
- Knowledge Networks
- Innovation Studies



ADMINISTRATIVE WORK EXPERIENCE

2010-2015: Program Coordinator, The Policy-Research Platform (PRP), The Thailand Research Fund

2011-2014: Assistant Dean for Administrative Affairs, College of Interdisciplinary Studies, Thammasat University

2016-2018: Deputy Program Director, Research Utilization and Social Communication Division, The Thailand Research Fund (TRF)

2016-Recently: Director of Doctoral Program in Integrated Science, College of Interdisciplinary Studies, Thammasat University.

2020-Recently: Associate Dean for Research and International Affairs, College of Interdisciplinary Studies, Thammasat University